

Your Goals. Our Solutions.



Financial Reports



Budget



Company Structure

**WHOLESALE &  
RETAIL MODULE**



الحل الأمثل والنظام الشامل لإدارة الأعمال  
The Total solution system for your business

A photograph of three business professionals in a modern office setting. A man in a suit and tie is on the left, smiling and looking towards the center. Two women in business attire are in the center and right, both smiling and looking at a large black folder held by the woman in the center. The background is a large glass and metal structure, possibly a modern office building. A semi-transparent green banner is at the top with the text "Your Goals. Our Solutions." in white.

Your Goals. Our Solutions.





Wholesale & Retail

**Optimum Wholesale & Retail Module** covers the complete cycle of any wholesale or retail business initiating from the electronic quotations which can be transferred to orders, delivery of goods & services, invoices against delivery or cash invoices or direct without delivery, collection and then issuing receipts against collections. It also lets you follow up payments until received.

**Optimum** provides powerful Security and Workflow. Specific system and operational roles can be defined at user or user group levels. A powerful document workflow ensures the smooth flow of documents within the organization. Any number of approval levels can be defined according to the nature of the document.



### Core Components:

1. Quotation management.
2. Order Management.
3. Delivery Notes Management.
4. Billing Management (Against Delivery/Cash/Direct without Delivery).
5. Settlement & Collection Management.
6. Cash Memo Management.
7. CRM.
8. Inquiries & Reports.



Company Structure



Budget



## Quotations

**Optimum Wholesale & Retail Module** provides following facilities for Quotations:

- √ Generate & submit quotations online to customers directly.
- √ Add Quotations manually.
- √ Send alerts to client for expiry of quotation electronically by email.
- √ Extend the duration of quotation.
- √ Change the quotation pricing.
- √ Transfer quotation to order.
- √ Quotation inquiries.
- √ Print quotation or send electronically via email.



Wholesale & Retail



Quotations



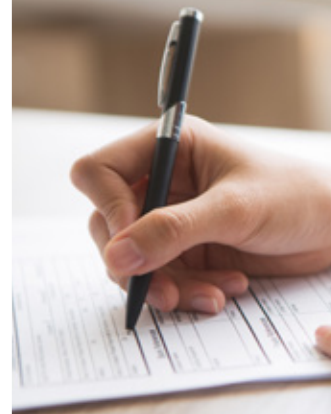
## Orders

**Optimum Wholesale & Retail Module** provides following facilities for Orders:

- √ Get requests for goods & services online electronically from the client directly.
- √ Add Orders manually.
- √ Cancel Orders.
- √ Convert Orders to Deliveries.
- √ Inquiry about Orders.
- √ Print Orders.
- √ Send requests & alerts electronically via e-mail.



Wholesale & Retail



Orders



## Delivery

**Optimum Wholesale & Retail Module** provides following facilities for goods & services delivery:

- √ Send Delivery Notes electronically online through email.
- √ Generate Delivery Notes automatically according to the date of delivery.
- √ Cancellation Delivery Notes.
- √ Transfer Delivery Notes to Invoices.
- √ Inquiry about Delivery Notes.
- √ Print Delivery Notes.
- √ Send Delivery Notes & alerts electronically via e-mail.



Wholesale & Retail



Delivery





## Invoicing

**Optimum Wholesale & Retail Module** provides following facilities for raising invoices:

- √ Convert Delivery Notes to Invoice automatically on the billing date.
- √ Send Invoices automatically to the client on the specified date.
- √ Cancellation of Invoices.
- √ Inquiry about Invoices.
- √ Print Invoices.
- √ Send invoices & alerts electronically via e-mail.
- √ Scheduling all types of invoices.



Wholesale & Retail



Invoicing



Wholesale & Retail



Settlement & Collection

## Settlement & Collection

**Optimum Wholesale & Retail Module** provides following facilities for settlement and collection of invoices:

- √ Collection schedule.
- √ Follow-up collection.
- √ Issuing receipts arrested.
- √ Cancellation receipts.
- √ Inquire about the receipts and follow-up.
- √ Print receipts.
- √ Send receipts & alerts & follow-up collection electronically via e-mail.





## Cash Memo

**Optimum Wholesale & Retail Module** provides following facilities for Cash Memo:

- √ Add Cash Memo directly.
- √ Add Cash Memo & then deliver goods later.
- √ Cancellation of Cash Memo.
- √ Inquiry about Cash Memos.
- √ Print Cash Memo.
- √ Send Cash Memo and alerts electronically via e-mail



Wholesale & Retail



Cash Memo



## CRM

**Optimum Wholesale & Retail Module** provides following facilities for Customer Relationship Management:

- √ Customer File.
- √ Integrated Contacts.
- √ Integrated Documents File.
- √ Integrated Financial Statements.
- √ Price Limits.
- √ Billing Date.
- √ The date of the issuance of statements
- √ Transaction Currency.



Wholesale & Retail



CRM



## Reports

**Optimum Wholesale & Retail Module** provides following facilities for Reports and Inquiries:

- √ A full range of Reports and Statistics.
- √ A full range of Inquiries.
- √ Business Intelligence reporting is based on Excel pivot tables providing the flexibility to design your own reports directly from the linked database.

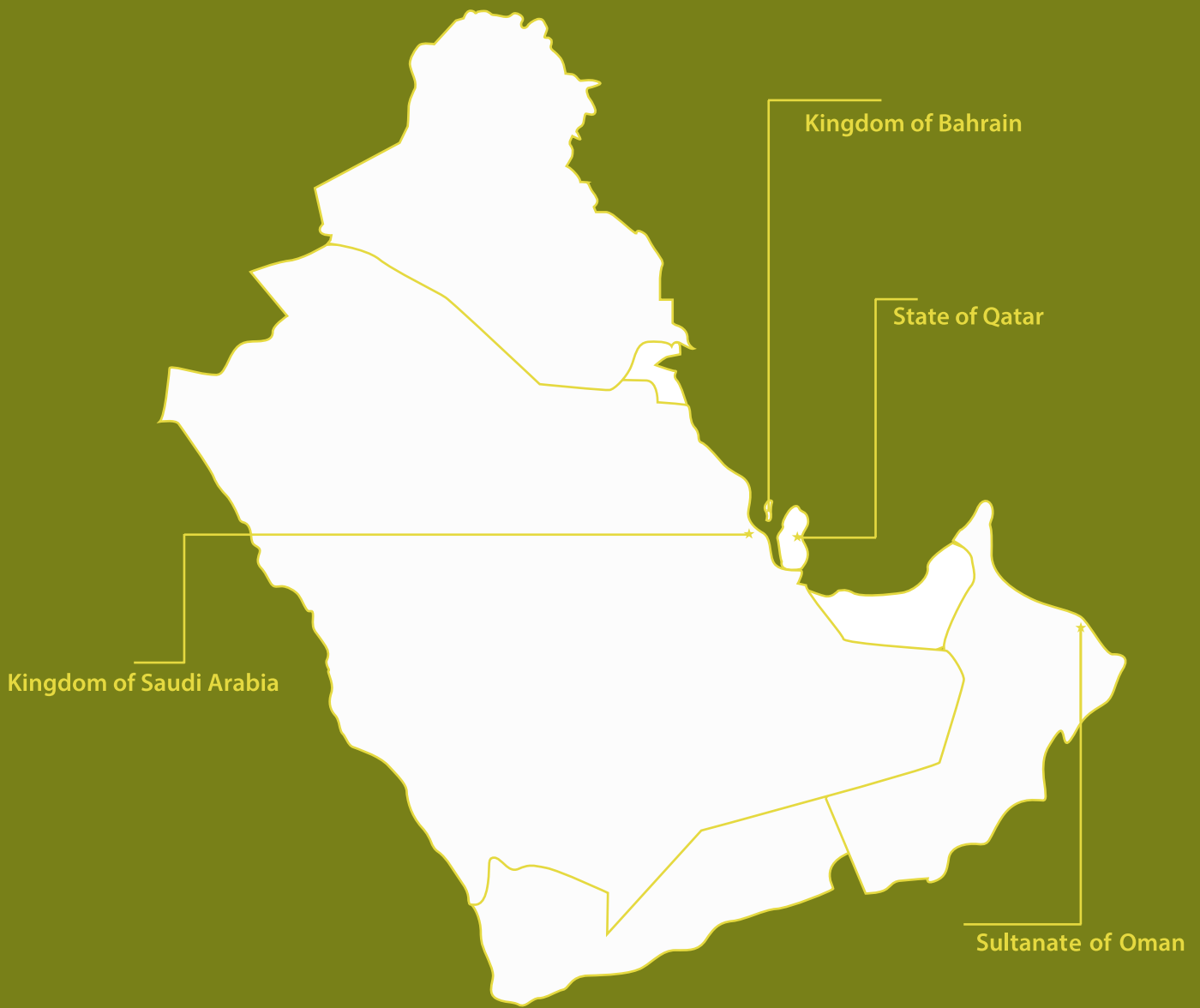


Wholesale & Retail



Reports





## Regional Offices

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